

Organization

Since 1989, Physicians for Peace (PFP) has contributed volunteer medical expertise, combined with compassion, commitment, and cultural competency, to address gaps in surgical care through training and education and build capacity for safe surgery in under-resourced communities around the world. We form long term relationships centered on education, fostering leadership, and helping our program partners build sustainable systems. Our volunteer doctors and nurses, along with our team, our board, our partners, and our supporters believe that the capacity to provide timely, quality surgical care transforms lives and communities.

Opportunity

We are seeking an enterprising and enthusiastic Communications Director who's a great storyteller and has a passion for changing the world! This individual will showcase the necessity, value and impact of our work and help mobilize the resources needed to achieve our vision. This position reports to the CEO and works closely with the Development Director and Programs team to build and implement a communications strategy to energize, engage, and activate critical constituencies.

Responsibilities

Develop and execute a communication plan that highlights PFP's mission and values, identifies key messages and target audiences, builds a portfolio of platforms and tools, and measures effectiveness using appropriate metrics.

Identify and compose compelling stories that bring to life the people involved, the challenges faced, and the positive impact of PFP's work that move audiences to action.

Strategize with fundraising and programs teams to create engaging and compelling content about the impact of PFP's work across all digital and print communications including website, newsletters, relevant social media, video, funding solicitations and appeals, annual report, etal.

Review and refresh PFP collateral and website to ensure relevance and alignment with our values, brand, and messaging guidelines. Revitalize website to make it dynamic, relevant, informational, and engaging.

Serve as the go-to editor for communications pieces for CEO, team, and volunteers who write and speak on our behalf. Ensure consistent and compelling messaging. Develop talking points and slides as needed.

Be intentional about the content we share to incorporate diverse and culturally appropriate perspectives into our communications.

Develop streamlined processes for recurring communications including gift acknowledgements, email appeals, campaign toolkits, volunteer press kits, and newsletters.

Work with vendors and contractors to design, print, and distribute digital and print pieces such as the annual report, newsletters, and appeals.

Create and execute a plan to increase digital engagement and interaction that attracts supporters and followers to our mission.

Identify, query, segment, and track engagement with audiences in constituent database.

Connect and collaborate with like-minded organizations and colleagues to amplify our messaging and grow awareness and support of our mission. Secure speaking roles for PFP team, board members, and volunteers on panels at conferences, associations, and similar venues, both online and in person.

Culture

We are a small team who take initiative and work with integrity to meet our mission and make the greatest possible impact. We are accountable to each other, our partners, our supporters, our board members, and our volunteers. This role is a good fit if you:

- work well both in a team and independently
- are a quick study and are curious and dedicated to continuous learning
- are both creative and strategic
- listen thoughtfully and respect the abilities and opinions of others
- are well-organized, energetic, and flexible
- have excellent attention to detail and can manage multiple priorities well
- possess both self-confidence and humility
- effectively interact, work, and develop meaningful relationships with people of various cultural backgrounds

Qualifications

- Minimum of 5 years of experience working in the nonprofit field. Experience with an international NGO or in global health desirable.
- Bachelor's degree or equivalent.
- Excellent English writing, editing, oral communication and presentation skills. Proficiency in Spanish is a plus.
- Demonstrable persuasive writing experience such as impact statements, cases for support, op-eds, solicitations, and grant writing, among others.
- Experience using relevant design and marketing platforms such as MailChimp, HootSuite, Canva, and Wix.
- Experience in video editing.
- Proficiency with social and digital media tools and platforms.
- Demonstrable experience of collaboration between programming, fundraising and communications.
- Experience and ease communicating and collaborating with a range of constituents including staff, board members, volunteers, partner organizations, and external stakeholders across diverse cultures and economic settings.

The Communications Manager will work remotely and be available for staff calls, meetings and events, some of which may occur outside of traditional office hours. Occasional domestic and

international travel for meetings with PFP team, key events, and strategic meetings with donors or prospective funders.

To express your interest, submit a cover letter, resume, and representative portfolio to search@physiciansforpeace.org.

Physicians for Peace provides equal employment opportunities to all employees and applicants for employment without regard to race, color, creed, ancestry, national origin, citizenship, sex or gender (including pregnancy, childbirth, and pregnancy-related conditions), gender identity or expression (including transgender status), sexual orientation, marital status, religion, age, disability, genetic information, service in the military, or any other characteristic protected by applicable federal, state, or local laws and ordinances.